

Master of Arts in Counseling Program Outcome Report 2024-25 Academic Year

Program Summary

The Master of Arts in Counseling (MACO) program at Central Baptist Theological Seminary (Central) is focused on clinical mental health counseling and is designed to prepare students to sit for licensure exams and practice as a mental health professional. All courses are delivered synchronously.

Central is accredited by the Higher Learning Commission and Association of Theological Schools. Central is currently exploring options to earn Council for Accreditation of Counseling & Related Educational Programs (CACREP) accreditation for the MACO program.

MACO Student Profile 2024-2025

- 26 students enrolled in at least one term during the academic year
 - Gender
 - 16 female
 - 9 male
 - 1 not reported / other
 - Age
 - 4% age 25 or under
 - 38% age 26-40
 - 57% age 41+
 - 0% not reported
 - Race/Ethnicity
 - 73% White / Caucasian
 - 8% Black / African American
 - 12% Hispanic / Latino/a
 - 4% Asian
 - 3% Multi-racial

Retention Rates

Retention rates measure the percentage of newly enrolled students who return the following year. Below is a breakdown of retention rates based on the academic year the program was started.

Academic Year	Number of New Students Enrolling	Retention Rate
2020-21 (first year of program)	21 students	90%
2021-22	17 students	76%
2022-23	11 students	64%
2023-24	7 students	71%
2024-25	4 students	75%

Completion Rates

Completion rates measure if students earned their degree within a certain time limit, in this case within three years. Central gives students 6 years to complete a graduate degree, but counseling students with a full-time course load complete the degree in a three-year duration on average.

Academic Year Program Started	Number of New Students Enrolling	Completion Rate
2020-21 (first year of program)	21 students*	33%
2021-22	17 students**	29%
2022-23	11 students***	TBD
2023-24	7 students	TBD
2024-25	4 students	TBD

**19% of students transferred into program with credit earned at an equivalent institution*

***18% of students transferred into program with credit earned at an equivalent institution*

****9% of students transferred into program with credit earned at an equivalent institution*

National Counselor Examination Report

The following information comes from either the National Counselor Examination (NCE) results report or from student reporting. The national average pass rate is 60-80% and the average score is 95-105.

Academic Year	Pass Rate
2021-22 (first year with program graduates)	100%
2022-23	100%
2023-24	100%
2024-25	100%

Job Placement Rates

The following information is reported from program alumni who respond to an annual survey or communication with program faculty.

Academic Year of Graduation	Employment Placement Rate
2021-22 (first year with program graduates)	100%
2022-23	100%

2023-24	100%
2024-25	100%

Summary of Program Evaluation Results

2025 Assessment

- Observations
 - Only a few students are struggling to achieve program outcomes.
 - Biological Basis & Multicultural Counseling - one student does not meet expectations and is no longer in the program.
 - Psychopharmacology – two students showed concerns, one is no longer in the program.
- Recommendations
 - No recommendations

2024 Assessment

- Observations
 - Eight 2023 graduates, working on replacing those students with recruiting.
 - Faculty concern – Multi-Cultural Counseling needs a strong faculty member.
 - Students that do not meet expectations are getting extra tutoring or are Chaplaincy students.
- Recommendations
 - Pursue CACREP application and course maintenance.
 - Provide definitional difference to MACO faculty between Exceeding Expectations and Meeting Expectations.

2023 Assessment

- Observations
 - Dr. Bonebrake provided a SWOT analysis document.
 - Biggest Concerns
 - Career Counseling – Elevated levels of “Does Not Meet Expectations” is a handful of students that withdrew from the class, most of whom are no longer in the program.
 - Lifespan Development – Elevated levels of “Met Expectations with Concerns” in some rubric elements.
 - Marriage and Family Counseling – Scoring in “Does Not Meet Expectations” represents one student who is longer in the program.
- Recommendations
 - Determine with faculty member of Lifespan Development reason(s) for concerns in meeting outcomes and provide any necessary plan for addressing the concerns. (Lindsay Bonebrake leads)

2022 Assessment

- Observations
 - Most students that dropped from the program should not have been in the program.
 - Currently, 44 students listed as pursuing the MACO degree. Overall program retention is 83 percent.
 - 69 students in total have been admitted in the program with 11 of those never enrolling.
 - There have been 4 graduates.

- Two graduates reported taking the NCE. Both passed on their first attempt for a 100 percent passage rate.
- Students that did not meet expectations on the rubrics have withdrawn from the program.
- Recommendations
 - Continue to push completion of program rubrics.
 - Improvements in data collection have taken place as program faculty have been reminded periodically of their responsibilities.
 - Update admission standards to eliminate students that should not be in the program. (Lindsay Bonebrake leads)
 - Conversations have taken place with admissions staff regarding the student profile for the program.
 - Changes have been implemented in the admission application, but the process is not complete.

2021 Assessment

- Recommendations
 - Outline process with program administrators, Lindsay Bonebrake and Larry Cornine, to ensure all MACO faculty provide rubric data.